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OUR TARGET GROUP

- Enterprise business decision makers who are also responsible for IT investments
- IT professionals who must justify their decisions from a business point of view
- SMB company managers managing IT developments
- Those interested in new IT and business trends, opinion leaders, early adopters

WHY CHOOSE US

- Our CIO Club service provides the most effective access and communication to Hungarian IT decision makers
- We inform 55-65,000 people about technological trends every month through 80-100,000 organic page downloads
- You can join market-leading brands through our site and events

NEW BITPORT PLUS net PPM

Multimedia, webinar or white paper-like content, along with our traditional online channels of communication.

- shooting a **15-20 min video** on a pre-arranged topic
- **30-40 min podcast** involving our sponsor, an independent professional and a moderator
OR publication of a **PR article** (optional)
- Materials will be highlighted for a week in a dedicated box on all our pages
- Materials will be highlighted in our **exclusive newsletter** sent to CIO Club members
- Logo placement on all our pages at bitport.hu

610,000 HUF

NEW CIO CLUB PODCAST net price

Participation in a **30-40 min professional discussion** on a pre-arranged topic, recorded in podcast form

- Podcast will be highlighted in our **exclusive newsletter** sent to CIO Club members
- Podcast will be published on all our pages and popular online applications
- Company name & logo

250,000 HUF

THEMATIC COLUMN net PPM

TOPIC OF THE MONTH 390,000 HUF

Three editorial articles in the chosen topic, including:

- Company logo and *Topic of the Month* box on our pages
- Company logo in our editorial articles
- Publication and highlighting of a **PR article** for a week

ADVERTISEMENTS net PPW

ROADBLOCK BANNER 290,000 HUF

630x350 px layer in PNG or JPG format over the headline pictures of all our articles

PR ARTICLE 190,000 HUF

Publishing and highlighting the material (provided by our sponsor) on our content pages and in our news feed

Related services

- PR article (copywriting) 50,000 HUF
- PR video (production) ask for price



CIO HUNGARY



MANUFACTURE IT
HUNGARY



CIO BUDAPEST

Find out more about our events and sponsorship by calling, emailing or writing to us at the above contacts!